

**World Conference on Tobacco Control 2025, June 23 - 25, 2025, Dublin, Ireland**

**Monday, June 23, 2025**

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12:15 – 13:45	<b>PL</b>	<b>Opening session</b> Type: Plenary Session
14:00 – 14:45	<b>SOTA</b>	<b>Transforming tobacco control: The next 20 years of the WHO FCTC</b> Type: State of the Art - SOTA
14:00 – 14:45	<b>SOTA</b>	<b>Strengthening climate resilience, addressing food Insecurity and empowering smallholder farmers through alternative livelihoods to tobacco growing</b> Type: State of the Art - SOTA
14:00 – 14:45	<b>SOTA</b>	<b>Pioneering solutions for tobacco industry accountability</b> Type: State of the Art - SOTA
15:00 – 16:00	<b>SY</b>	<b>Tobacco extended producer responsibility: The next tobacco CSR</b> Type: Symposium
15:00 – 16:00	<b>SY</b>	<b>The judiciary as a double-edged sword: Industry strategies to undermine effective public policy in tobacco control</b> Type: Symposium
15:00 – 16:00	<b>SY</b>	<b>Reclaiming the narrative: Independent illicit trade evidence as a catalyst for tobacco taxation</b> Type: Symposium
15:00 – 16:00	<b>SY</b>	<b>Advancing tobacco control: The impact of graphic warnings and standardised packaging</b> Type: Symposium
15:00 – 16:00	<b>SY</b>	<b>Solidarity in our diversity: Indigenous peoples and ending the commercial nicotine epidemic</b> Type: Symposium

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15:15 – 16:00	<b>CRT</b>	<b>City round table</b> Type: City Round Table
16:30 – 17:30	<b>SY</b>	<b>Using artificial intelligence to advance forward-looking tobacco control measures</b> Type: Symposium
16:30 – 17:30	<b>SY</b>	<b>Product and market developments: Understanding the evolving landscape of nicotine, tobacco and related products</b> Type: Symposium
16:30 – 17:30	<b>OS</b>	<b>Blocking tobacco industry tactics to appear credible</b> Type: Abstract Session (Full Oral Presentation)
16:30 – 17:30	<b>OS</b>	<b>New knowledge on health risks of tobacco and nicotine products</b> Type: Abstract Session (Full Oral Presentation)
16:30 – 17:30	<b>OS</b>	<b>Policy evaluation, implementation and enforcement</b> Type: Abstract Session (Full Oral Presentation)
17:30 – 18:30		<b>Pre-Reception for the 2025 Bloomberg Philanthropies Awards for Global Tobacco Control</b>
18:30 – 19:30		<b>2025 Bloomberg Philanthropies Awards for Global Tobacco Control</b>

## Tuesday, June 24, 2025

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| 09:00 – 10:00 | PL   | <b>Plenary session on taxation</b><br>Type: Plenary Session   |
| 10:30 – 11:15 | SOTA | <b>Financing and sustainability</b><br>Type: State of the Art - SOTA  |
| 10:30 – 11:15 | SOTA | <b>Endgame</b><br>Type: State of the Art - SOTA   |
| 10:30 – 11:15 | SOTA | <b>Tobacco cessation: What we know, what we currently do and where to go in the future</b><br>Type: State of the Art - SOTA                                   |
| 11:30 – 12:30 | SY   | <b>Youth leading the way: Actionable innovations in tobacco control around the globe</b><br>Type: Symposium   |
| 11:30 – 12:30 | SY   | <b>Navigating challenges: Strengthening tobacco control while countering industry interference through collaboration in Latin America</b><br>Type: Symposium  |
| 11:30 – 12:30 | SY   | <b>Adapting, implementing, and evaluating tobacco use cessation programs for people living with HIV in low and middle-income countries</b><br>Type: Symposium |
| 11:30 – 12:30 | SY   | <b>Countering tobacco industry interference to protect policy making: Insights from the Global Tobacco Industry Interference Index</b><br>Type: Symposium     |
| 11:30 – 12:30 | SY   | <b>Tax reform and tobacco excise taxes in Brazil: When Government, IGOs and NGOs join forces to build a success story</b><br>Type: Symposium                  |
| 11:30 – 12:30 | YS   | <b>Youth session</b>  |

12:40 – 13:40 **ME** **Multi-sectoral, subnational and environment**  
Type: Moderated E-Posters

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12:40 – 13:40 **ME** **Tobacco industry interference**  
Type: Moderated E-Posters

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12:40 – 13:40 **ME** **Priority population**  
Type: Moderated E-Posters

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12:40 – 13:40 **ME** **Compliance and Implementation of P and E**  
Type: Moderated E-Posters

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12:40 – 13:40 **ME** **The economics of tobacco and tobacco control**  
Type: Moderated E-Posters

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12:40 – 13:40 **ME** **Advocacy and coordination in tobacco control**  
Type: Moderated E-Posters

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14:00 – 15:00 **PL** **Plenary session on multisector**  
Type: Plenary Session

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15:15 – 16:15 **OS** **ENDs and other products**  
Type: Abstract Session (Full Oral Presentation)

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15:15 – 16:15 **OS** **Tobacco control counters tobacco's financial burden**  
Type: Abstract Session (Full Oral Presentation)

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15:15 – 16:15 **OS** **Advances in tobacco cessation**  
Type: Abstract Session (Full Oral Presentation)

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15:15 – 16:15 **OS** **Compliance and enforcement of PWE**  
Type: Abstract Session (Full Oral Presentation)

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- 15:15 – 16:15 **OS** **Tobacco endgame: Insights and issues**  
Type: Abstract Session (Full Oral Presentation)
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- 16:45 – 17:45 **SY** **What are the considerations for a truly 'global' tobacco endgame?**  
Type: Symposium
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- 16:45 – 17:45 **SY** **How does global cooperation on capacity building drive implementation of tobacco control policies?**  
Type: Symposium
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- 16:45 – 17:45 **SY** **Harnessing digital tools and AI for monitoring tobacco marketing and strengthening policy responses**  
Type: Symposium
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- 16:45 – 17:45 **SY** **Empowering youth to take action: Innovative advocacy approaches to address emerging tobacco and nicotine products**  
Type: Symposium
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- 16:45 – 17:45 **SY** **Taking stock of policy progress in tobacco control - Building momentum through regional strategies and cooperation**  
Type: Symposium
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- 17:45 – 18:30 **YS** **INSPIRE: Gathering for the Youth**

## Wednesday, June 25, 2025

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| 09:00 – 10:00 | PL   | <b>Mission Possible: Every battle moves us closer to winning the global tobacco war</b><br>Type: Plenary Session       |
| 10:30 – 11:15 | SOTA | <b>Pushing tobacco companies out of the public health space</b><br>Type: State of the Art - SOTA                       |
| 10:30 – 11:15 | SOTA | <b>SDG and NCD successes</b><br>Type: State of the Art - SOTA  |
| 10:30 – 11:15 | SOTA | <b>Enforcement</b><br>Type: State of the Art - SOTA  |
| 11:30 – 12:30 | OS   | <b>Exposing and culturing tobacco industry</b><br>Type: Abstract Session (Full Oral Presentation)                      |
| 11:30 – 12:30 | OS   | <b>Youth lead - geared presentation</b><br>Type: Abstract Session (Full Oral Presentation)                             |
| 11:30 – 12:30 | OS   | <b>Latest findings on price as the key driver of consumption</b><br>Type: Abstract Session (Full Oral Presentation)    |
| 11:30 – 12:30 | OS   | <b>Capacity building</b><br>Type: Abstract Session (Full Oral Presentation)  |
| 11:30 – 12:30 | OS   | <b>Tobacco and nicotine product control in priority populations</b><br>Type: Abstract Session (Full Oral Presentation) |
| 11:30 – 12:30 | YS   | <b>Youth session</b>   |
| 12:40 – 13:40 | ME   | <b>Emerging products</b>   |

Type: Moderated E-Posters

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12:40 – 13:40 **ME**

**Youth/school/retail**

Type: Moderated E-Posters

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12:40 – 13:40 **ME**

**Tobacco cessation**

Type: Moderated E-Posters

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12:40 – 13:40 **ME**

**Impact and evaluation of tobacco control policies**

Type: Moderated E-Posters

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12:40 – 13:40 **ME**

**Health outcomes and use**

Type: Moderated E-Posters

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12:40 – 13:40 **ME**

**Countering industry interference on emerging products**

Type: Moderated E-Posters

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14:00 – 15:00 **SY**

**Electronic smoking devices: What can we learn from different regulatory approaches?**

Type: Symposium

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14:00 – 15:00 **SY**

**Tobacco industry influence on science: How has it evolved and what further solutions are needed?**

Type: Symposium

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14:00 – 15:00 **SY**

**Heated Tobacco Products: an evidence update**

Type: Symposium

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14:00 – 15:00 **SY**

**Facilitators and barriers to improving implementation of long-standing tobacco control laws with historically poor compliance: lessons learned from city-level pilot**

Type: Symposium

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15:15 – 16:00 **PL**

**Honorary plenary session**

# WORLD CONFERENCE ON TOBACCO CONTROL 2025

DUBLIN, IRELAND 23 - 25 JUNE 2025

The Union

With support from Bloomberg Philanthropies

Type: Plenary Session

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16:00 – 16:30 **PL**

## **Closing session**

Type: Plenary Session